



Conference of the Research Network Sustainable Global Supply Chains

# Advancing Sustainability of Critical Supply Chains in Developing Countries

26 & 27 September 2023 | Kiel Institute for the World Economy, Germany (and online)

## Program (version: 22 September 2023)

#### Day 1 – 26 September 2023

12:00-14:00	Welcome reception & registration		
14:00-14:45	Keynote speech: Laura Boudreau (Columbia Business School)   Global Supply Chains & the Advancement of Worker Welfare In Developing Countries   Moderator: Frauke Steglich (IfW)   Room: Hörsaal		
14:45-15:00	Break		
15:00-16:30	Parallel sessions I		
	<b>Ia – Resilience</b> Hörsaal	<b>Ib – Relocation</b> Medienraum	
	Fernando Leibovici (Federal Bank of St. Louis)	Prachi Agarwal (ODI)	
	Shortages of Critical Goods in a Global Economy: Optimal Trade and Industrial Policy	AfCFTA and Rules of Origin for the Textile and Apparel Industry in Africa - What to Know in the Context of the AfCFTA	
	Inga Carry (SWP)	Thao Trang Nguyen (UNU-MERIT)	
	Between Criticality and Sustainability – The Future of Raw Material Supply Chains	Does Automation Adoption Drive Reshoring? A Cross-Country Investigation	
	Oscar Perelló (University College London)	Hâle Utar (Grinnel College, IZA, CESifo)	
	Trade Intermediation and Resilience in Global Sourcing	The US-China Trade War and Relocation of Global Value Chains to Mexico	
16:30-17:00	Break with coffee		
17:00-18:00	Parallel sessions II		
	<b>Ila - Sustainable Investment</b> Hörsaal	IIb - MNEs/FDI Medienraum	
	Mike Morris (University of Cape Town)	Sotiris Blanas (IMT Lucca)	
	Chinese Firms and Adherence to Global ESG Standards in Developing Countries: Is There Potential to Create Common Ground?	Parent-Affiliate Coordination and Intra-Firm Trade	
	Elvis K. Avenyo (University of Johannesburg)	Tilman Altenburg (IDOS)	
	Solar Photovoltaic Manufacturing in Africa: A Window of Opportunity or a Mirage?	Industrial Policy and Technological Learning in a Green Industry: Indigenising Urban Rail Technology in India and China	
19:00	Conference dinner Joint walk to dinner location		













### Day 2 – 27 September 2023

08:30-10:00	Parallel sessions III		
	Illa – Shocks to supply chains Common Room	<b>IIIb – Textiles</b> Medienraum	
	Haishi Li (University of Hong Kong)	Konjit Hailu Gudeta (Maastricht & Addis Ababa University)	
	We Are All in the Same Boat: Cross-Border Spillovers of Climate Shocks Through International Trade and Supply Chain	Social Upgrading for the Wellbeing of Female Employees in Ethiopia's Apparel and Horticulture Industries	
	Yannick Kouogueng (University of Yaounde II)	<b>Mari Tanaka</b> (Hitotsubashi University)	
	Shocks in Global Supply Chain and Industrialization in African Economies: Does intra-African trade play a role?	Family Labor and Product Quality: Evidence from Lao Textile Industry	
	Stefan Pauly (ILO)	Felix Maile (University of Vienna)	
	Traders in Trouble on the Road to Mandalay	Towards Shorter and Greener Supply Chains? Understanding Shifts in the Global Textile and Apparel Industry	
10:00-10:30	Break with coffee		
10:30-12:00	Parallel sessions IV		
	<b>IVa – Green Trade</b> Common Room	<b>IVb – Agriculture</b> Medienraum	
	Ignacio Marra de Artiñano (Université Libre de Bruxelles)	Rexford Akrong (University of Cape Coast)	
	Organic Certification and Export Performance	Assessing Trade and Welfare Effects of Certification Schemes: The Case of GlobalGAP in Ghana's Mango Sector	
	Angella Montfaucon (World Bank)	Clement Oteng (WASCAL, Cheikh Anta Diop University of Dakar)	
	Greening Trade through Global Value Chains in Africa	Agricultural Input Supply System, Contracts, and Climate-Smart Agriculture Practices Adoption Intensity in Ghana	
	Chahir Zaki (Cairo University)		
	Global Value Chains Participation and Environmental Upgrading: Evidence from Developing Countries		
12:00-12:15	Break		
12:15-13:15	Session V		
	Environmental policy Common Room		
	Edoardo Tolva (University of Warwick)		
	One Way or Another: Modes of Transport and International Trade		
	<b>Joana Sulaj</b> (Ruhr University Bochum)		
	The Impact of Disparities in Market and Non- Market Environmental Policy Instruments on Different Bilateral Trade Measures		













13:15-13:30	Closing remarks: Rainer Thiele (IfW)	
	Room: Hörsaal	
13:30	Lunch	

#### About the organizers

The <u>Research Network Sustainable Global Supply Chains</u> is funded by the German Federal Ministry of Economic Cooperation and Development (BMZ). The research network aims to synthesize and process existing knowledge and initiate new research on sustainable global value chains for evidence-based policy recommendations. The project is jointly led by the German Institute of Development and Sustainability (IDOS, Bonn), the German Institute for Global and Area Studies (GIGA, Hamburg), the Kiel Institute for the World Economy (IfW, Kiel), and the German Institute for International and Security Affairs (SWP, Berlin).





